

Insight-led.  
Interactive.  
Outcome-driven.

## Making Sense of Safety Culture

Let's face it. Creating a positive safety culture is hard.

You can have the best equipment, all the right systems and train your people, and still see a workforce disengaged with safety.

With research showing that 86% of worksites operate in a negative safety culture, there's a clear case for change. But where do you start?





